

Keynote Presentation Fact Sheet

Title: “Step Up and Succeed”

By

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Professional Speaker Jonathan Blain Delivering a Keynote Talk titled “Step up and Succeed”.

Features

- Though Provoking
- Motivational
- Inspiring
- Entertaining
- Educational

- Shares Personal and Business Experiences & is authentic
- Uses video clips, images & cartoons
- Enthusiastic
- Passionate
- Authentic
- Orientated to the big issues
- Connects and engages with audiences
- Includes Question and Answer session
- International Best Selling Author – Will do book signings by prior request
- Speaker will find out about your organisation and aims prior to the event
- Will deliver anywhere throughout the world
- Delivers an Appropriate Message
- Authority on Subject Matter
- Professional Presentation
- Dependable
- Good Track Record
- Excellent References

Benefits

1. Delivers something for the individual + something for the organisation
2. Positively helps change attitudes, perceptions and limiting beliefs
3. Helps generate increased success and fulfilment
4. Helps unlock human potential
5. Delivers insight that enables understanding, meaning and purpose
6. Helps act as catalyst for change enabling people to see differently, think differently and act differently
7. Lifts morale and human spirits
8. Re-energises people
9. Makes people more receptive to the events core messages
10. Creates a lever which can be used to transform an entire organisation and positively change the lives of individuals
11. Question and answer session enables people to engage with the speaker and have any queries that they may have answered

12. Persuades people to a new point of view or action

Description of Service

This service involves the International Keynote Speaker, Jonathan Blain, attending your seminar, conference, meeting or event and delivering a 45 - 60 minute long Keynote talk titled “Step Up and Succeed” to your audience.

The primary purpose of this is to hold attention, stimulate thought, entertain, inspire and motivate a general assembly audience.

Jonathan uses a unique combination of information, personality, authenticity and presentation skills to deliver the following:

- Motivation – Using the speakers gets up and go to get the audience enthused about themselves and your organisation whilst providing a message that is thoughtful and useful
- Inspiration – Will tell life and business stories about how he has succeeded in life and business, despite a variety of setbacks, which can inspire your audience towards the achievement of greater goals and accomplishments.
- Education – The speaker will provide insight that enables the audience to find meaning and from meaning to find renewed purpose which in turn can result in positive changes to individuals and the organisation

What problem does the Keynote solve?

- Helps ensure the success of the client’s event
- Helps unlock human potential
- Helps increase success of organisation
- Helps increase personal fulfilment of individuals

What does the Keynote do?

The Keynote involves the communication of messages which create a change in people that results in a change to an organisation.

The key message is that you can increase success and fulfilment by:

Seeing Differently – Thinking Differently – Acting Differently

What concerns might customers have and how might they be met?

- Are the messages good? – The key messages are listed above and it is for client to decide.
- Is the delivery of the messages going to be good? – Testimonials are available on www.jonathanblain.com and on DVD as is samples of Jonathan Blain talking.
- Are the messages going to create an impact? – They have with other audiences. The client has an obligation to assess whether the message is right for their audience.
- Are the messages and the impact going to support the aims for the event and the organisation? – The client has the obligation to assess this. For an optional fee the speaker can customise his talk to refer specifically to the organisations objectives and aims for the event.
- Is the speaker reliable and trustworthy – will he do what he says he is going to do? The speaker will be legally accountable for fulfilling the obligations of the Keynote Speaking Agreement.

What contingency arrangements are available should there be problems?

- Should the speaker be taken ill or involved in an accident or not be able to attend for any reason stated in the legal agreement, every effort will be made to provide a replacement speaker.
- Where practical the Speaker will travel to the event the day before and will allow extra contingency time in travelling to the event to allow for unforeseen circumstances. This contingency time will be agreed with the client in advance together with the speakers travel arrangements.
- The speaker will communicate potential problems as soon as practically possible after he becomes aware of any.

Details of organisations involved in the Keynote presentation

Jonathan Blain will deliver the service through and on behalf of ASAP Institute Ltd, a company registered in the United Kingdom.

Summary of Deliverables

Jonathan Blain will deliver the Keynote Talk “Step Up and succeed” together with a question and answer session for 45 - 60 minutes at your event on the specified date, time and location.

Summary of specific exclusions

- Jonathan will not provide handouts unless you select this as an optional extra
- The copyright of the talk and all supporting material in all formats remains that of Jonathan Blain or other copyright holders.
- You may not video, record or transcribe Jonathan's Talk unless you select this as an optional extra which is subject to restrictions of use
- Jonathan will not participate in other aspects of your event unless you select this as an optional extra
- Jonathan will not provide audio visual equipment or set unless you select this as an optional extra
- Jonathan will not attend rehearsals unless you select this as an optional extra
- Jonathans, Expenses, travel and accommodation costs are not included in the Keynote speaking fee.

Prerequisites

- You must sign the agreement to purchase Jonathan's Keynote presentation.
- Payments must be made according to the schedule in the agreement
- You must complete the client information sheet accurately on signing the agreement and inform Jonathan of any changes prior to the event
- You must provide the venue
- You must provide the audience
- You must provide a stage / platform, suitable lighting and a speakers lectern
- You must provide a working radio microphone system that operates on 24mhz UHF frequency and inform the Speaker in advance of the receiving frequencies / channel numbers available. The speaker prefers to use his own Sony UHF Synthesized Transmitter and microphone, although the client should provide a backup.
- A high specification computer with Microsoft PowerPoint 2003 or above operating on a Windows XP Professional operating system, connected to the sound system suitable for the venue and a computer projector capable of playing video together with a screen
- A connection near the speakers lectern for the speaker to connect his own notebook computer to the projector, together with a UK 3 pin power socket

Customer Responsibilities

- To provide the speaker with contacts to liaise with prior to the event and on the day of the event with multiple points of contacts and backup's should these people not be available
- To appoint someone to meet the speaker on arrival and guide him throughout his time at the event.
- To ensure that the speaker is able to start speaking at the allotted time or at some other time within one hour following the allotted start time
- To pay the speakers expenses, travel and accommodation costs
- To collect the speaker from an airport, hotel, train station or other before the event and deliver him to the same after the event.
- To complete a speaker evaluation sheet after the event and provide a testimonial if the service was provided exactly as described and agreed.
- To test the microphone, audio visual / projection equipment and computer systems in advance
- To be responsible for fixing any problems with the microphone, audio visual / projection equipment should they go wrong

Pricing and Terms of Delivery

Standard Price £***** + VAT where applicable in Europe

\$***** + VAT where applicable in USA and outside Europe

Order acceptance is subject to speaker availability

The client is responsible for the payment of the speakers travel and other expenses.

Terms and Conditions

Speaking Agreement

This agreement is between ASAP Institute Ltd, (Consultant) and

(Company), _____(Address).

_____(Company) wishes to retain the services of

Jonathan Blain to deliver a

presentation for _____(Event) as follows:

45 Minute Keynote Presentation – “Step Up and Succeed”

Date: _____ **Program Time:**

Program Location: _____

Program Title: _____

Number of Participants: _____

ASAP Institute Ltd and Jonathan Blain agree to present to the best of our ability the information and material contained in the program described above. We also agree to coordinate the details of this program with the Client in order to achieve the outcomes that the Client has stated. The Client agrees to duplicate the learning materials provided by the consultant, and to provide the room setup and audiovisual equipment described in the enclosed program logistics sheet. In exchange for the products and services provided, the Client agrees to compensate ASAP Institute Ltd as follows:

Professional Fee: £XX,XXX

Travel: All reasonable and customary travel expenses including coach airfare, ground transportation, lodging, meals, and related out of pocket expenses. A complete travel expense report will be submitted with our invoice.

Deposit: In order to confirm this agreement, client agrees to pay a deposit of 50% of the professional fee at the time this agreement is signed.

Balance: Client agrees to pay the balance of £X,XXX fourteen days prior to the date of the meeting.

Client agrees to pay all travel expenses and materials fees within ten business days of receipt of our invoice.

In the event the client makes any change in the program date as shown above, the deposit sum of £X,XXX will be retained by ASAP Institute Ltd and applied to any future presentations or consulting assignment for a period of one year from the date the consultant was notified of the change. In addition, if the change is made within 30 days of the program date, client shall be responsible for reimbursing all costs incurred by the consultant related to the presentation.

The client agrees not to audio or video tape the presentation without prior written agreement.

This constitutes the entire agreement between the parties.

Signed on Behalf of ASAP Institute Ltd: _____

Signed on Behalf of Customer: _____

Title: _____

Date: _____

Project Plan

Milestones

- Client purchase order raised
- Order confirmation despatched

- Client questionnaire received
- Pre event discussion
- Event completed
- Post event feedback received
- Thank you letter despatched

Timelines

The event will take place on XX/XX/2005

Restrictions

- Jonathan does not speak at weekends

Optional Extras

- Customise talk to your organisation £XXXX
- Handouts £XXXX
- Record, video, or transcribe Jonathan's Talk £XXXX
- Participation in other aspects of your event £XXXX
- Provision of audio visual equipment or set £XXXX
- Rehearsal £XXXX

Certification and Standards Details

- Jonathan is a member of The Professional Speakers Association and International Federation for Professional Speakers and adheres to their code of conduct

Frequently Asked Questions

Are you available for my event? – Contact me and I will let you know within 24 hours.

Do you accept payment by credit cards? - No

References

Available on request.

Competition / Competitive Analysis

- There are Motivational and Inspiration speakers who have done something extraordinary and tell their story and what lessons the audience can learn from it.
- There are business experts who are thought leaders, at the cutting edge of business thinking.
- There are also seasoned business people who understand what it takes to run a company.

Jonathan Blain uniquely qualifies under each of these three categories, bringing audiences a fascinating blend of messages offering triple action talks to deliver supreme value.

Support

For administrative support, contact 0870 9020012

Details of Where and How to Purchase

Go to www.jonathanblain.com and complete booking form.

Contact Details

ASAP Institute Ltd
Adventure House
PO Box 4463
Henley on Thames
Oxfordshire
RG9 1YW
UK

Confidentiality Clause

The information contained in this proposal and attachments is of a confidential nature and can only be used for the purpose of this response. Recipients undertake not to divulge any such information to a third party or external organisation.

Copyright notice

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